

Omnicom Group Inc., together with its subsidiaries, provides advertising, marketing, and corporate communications services. It provides a range of services in the areas of advertising, customer relationship management, public relations, and healthcare. The company's services include advertising, branding, content marketing, corporate social responsibility consulting, crisis communications, custom publishing, data analytics, database management, digital/direct marketing, digital transformation, entertainment marketing, experiential marketing, field marketing, financial/corporate business-to-business advertising, graphic arts/digital imaging, healthcare marketing and communications, and in-store design services. Its services also comprise interactive marketing, investor relations, marketing research, media planning and buying, merchandising and point of sale, mobile marketing, multi-cultural marketing, non-profit marketing, organizational communications, package design, product placement, promotional marketing, public affairs, retail marketing, sales support, search engine marketing, shopper marketing, social media marketing, and sports and event marketing services. It operates in the United States, Canada, Puerto Rico, South America, Mexico, Europe, the Middle East, Africa, Australia, Greater China, India, Japan, Korea, New Zealand, Singapore, and other Asian countries. The company was incorporated in 1944 and is based in New York, New York.

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Price	52 week low	52 week high	Total shares outstanding	Market cap	Exchange market
74.25	69.1	107	195 Millions shares	14 Billions	NYSE

Thedividendprince rating*
7/10

Key Metrics

Blue Chips	Yes	✔
Brand ranking**	No Ranking	✖
Revenue (CAGR) 10 years	0.40%	✖
Net income (CAGR) 10 years	2.86%	✖
EPS (CAGR) 10 years	5.24%	✖
Price earnings ratio	10.07	✔
Net Profit Margin TTM	9.21%	✖
Dividend payout ratio	38.05%	✔
Dividend yield	3.77%	✔
Return on equity (10y average)	42.56%	✔
Return on Tangible assets (10y average)	7.72%	✖
Return on Invested Capital TTM	12.40%	✔
Debt to equity (10y average)	1.99	✔
Debt to assets (10y average)	0.22	✔
Price to book ratio TTM	3.34	✖
Fair Value (Morningstar)	112	✔
Economic Moat (Morningstar)	Narrow	✔
Long term debt rating (Moody's)	Baa1	✔
Short term debt rating (Moody's)	P-1	✔
Dividend Cut Risk Score	29.69%	✔
ESG Risk Rating (Morningstar)	14.57	✔
Financial Strength Score (Piotroski Score)	7	✔
Last Earning Call AI Sentiment Analysis	neutral	✖

Stock beats the ref. index for the last 10 years	✖
steady revenue ?	✔
Steady net income ?	✔
Steady profit margin positive ?	✔
Steady FCF ?	✔
steady dividends and increasing ?	✔
Nb of shares decreasing ?	✔

*Thedividendprince rating is explained here

**Brand ranking source

Disclaimer :Nothing presented herein is, or is intended to constitute, specific investment advice. Nothing in this document should be seen as a recommendation to follow any investment strategy. Errors may occur.

